

Training

# « Google UX Design Professional Certificate »



With ADEM, prepare for a new career in the fast growing field of user experience (UX) design!

Google Career Certificate Courses are designed to prepare you for an entry-level role in occupational fields like IT support, data analytics, project management, UX design, IT Automation with Python, Digital Marketing & E-Commerce, Cybersecurity as well as Business Intelligence.

## Training content

In the Google UX Design Professional Certificate program, you will learn the foundations of UX design, how to conduct user research, and design prototypes in tools like Figma and Adobe XD.

### What you will learn ?

- Follow the design process: empathize with users, define pain points, ideate solutions, create wireframes and prototypes, test and iterate on designs
- Understand the basics of UX research, like planning research studies, conducting interviews and usability studies, and synthesizing research results
- Apply foundational UX concepts, like user-centered design, accessibility and equity-focused design
- Create a professional UX portfolio that includes 3 end-to-end projects: a mobile app, a responsive website and a cross-platform experience

This professional certificate (over 200 hours) comprises **7 courses:**

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Responsive Web Design in Adobe XD
- Design a User Experience for Social Good & Prepare for Jobs

## Target group

Jobseekers registered with ADEM preparing to work as a UX designer, Accessibility tester, UX tester, Prototyping manager...

## Qualifications required

### Diploma:




Superior Technician Certificates, for example: BTS Animation drawing, BTS Graphic, BTS Game Programming and Game Design, Game Art and Game Design or relevant experience are required

### Language skills:

Good knowledge of English (reading, speaking, writing)

### Other:

- enjoying thinking creatively, paying attention to details, design and research
- being available for an intensive online training, being flexible and used to fix and respect deadlines
- having access to a personal computer (either Mac, Windows, or Linux) and having advanced digital skills

 DURATION	6 months
 LOCATION	100% online course
 CONTACT	Interested? Please ask your personal ADEM counsellor or contact <a href="mailto:employeur-ict@adem.etat.lu">employeur-ict@adem.etat.lu</a>

